



ARCHDIOCESE OF BALTIMORE
SHINE THE LIGHT GALA

SATURDAY, MAY 3, 2025
Marriott Owings Mills Metro Centre

Black Tie Invited

A night to celebrate our Catholic Schools and students benefiting the Archdiocese of Baltimore's tuition assistance initiatives.

Join The Most Reverend William E. Lori, Chancellor of Education Greg Farno, and leaders and supporters from across Maryland for our largest single fundraiser benefiting the students attending the Archdiocese of Baltimore's Catholic Schools. All contributions provide funds to help narrow the financial gap for students to attend a Catholic school!

In the pages that follow our available sponsorship packages are presented. Please note that your sponsorship can be payable over two years because the Gala has become a biennial event. If you have any questions or are interested in a customized sponsorship, please contact Roxanne Fiddler, Director, Corporate and Foundation Relations at roxanne.fiddler@archbalt.org or at 410.547.5557.



SPONSORSHIP OPPORTUNITIES

ABOUT OUR CATHOLIC SCHOOLS

24,000+ students
 41 elementary/middle schools
 17 high schools
 1 early learning center

TUITION ASSISTANCE GRANTS

Partners in Excellence
 Scholarship Program – \$1,250,387

 General Grant & Aid – \$1,370,323

TUITION VS. COST PER STUDENT

Elementary:
 Average Tuition – \$7,657
 Average Cost per Student – \$8,762

High School:
 Average Tuition – \$15,744
 Average Cost per Student – \$16,826

TUITION ASSISTANCE NEED

Tuition assistance applications in
 2024-25 school year: 7,734
 Total Calculated need: \$58,692,320

SPONSORSHIP BENEFITS	Visionary \$100,000	Luminary \$50,000	Beacon \$25,000	Radiant \$15,000	Illuminator \$10,000	Reflective \$7,500	Ignite \$5,000
On-Stage Recognition as a sponsor	✓	✓					
Inclusion in the event media release	✓	✓					
Solo feature in social media post (option for logo or photo)*	✓	✓					
Logo/Name listed on event invitation to be mailed to 1,500+**	Logo	Logo	Name				
Logo/Name listing in a promotional email sent to 50,000+ subscribers	Logo	Logo	Name	Name			
Logo/Name featured on in-event materials (menu card, program)	Logo	Logo	Name	Name			
Valet Parking	10 Cars	5 Cars	5 Cars	3 Cars	2 cars	1 Car	
Tickets to the Shine the Light Gala	20	16	12	8	6	4	2
Recognition as sponsor on 2 social media posts	✓	✓	✓	✓	✓	✓	✓
Tagged in pre-and post-event social media posts	✓	✓	✓	✓	✓	✓	✓
Logo/Name placement on event webpage	Logo	Logo	Logo	Name	Name	Name	Name
Logo/Name scrolling on venue video monitors	Logo	Logo	Logo	Name	Name	Name	Name
Logo/Name listed in thank you ad in The Catholic Review	Logo	Logo	Logo	Name	Name	Name	Name
Name listed in Annual Report	✓	✓	✓	✓	✓	✓	✓
Recognition at other Archdiocese of Baltimore events including the annual Christmas Celebration, PIE Back to School Breakfast	✓	✓	✓	✓	✓	✓	✓

*The Archdiocese of Baltimore's social media channels include the Archdiocese of Baltimore, Partners in Excellence Scholarship Program, and the Archdiocese of Baltimore Department of Catholic Schools.

**Sponsorship commitment must be received by February 17, 2025

The Archdiocese of Baltimore is a 501(c)3 nonprofit organization, donations to which are fully deductible as allowed by law. Each sponsor will receive a sponsorship acknowledgment letter by June 30, 2025, fully outlining fair market value information required for tax purposes. All gifts made to support the Gala are restricted to support tuition assistance at our Catholic Schools. Your gift will only be allocated as you intend and never cover legal costs incurred by the Archdiocese of Baltimore for any reason.



SPONSORSHIP FORM

Sponsor Name (As you would like it to appear on the sponsor listing.): _____

Contact Name: _____ Contact Email Address: _____

Address: _____

Phone: _____ Website: _____

Yes, I will sponsor the Archdiocese of Baltimore's 2025 Shine the Light Gala:

- \$100,000 Visionary**
- \$50,000 Luminary**
- \$25,000 Beacon**
- \$15,000 Radiant**
- \$10,000 Illuminator**
- \$7,500 Reflective**
- \$5,000 Ignite**

PAYMENT OPTIONS

- I will pay my sponsorship in full by April 11, 2025
- Please invoice me
- Payment enclosed
- Paid Online
- I will pay my sponsorship over 2 payments (April 2025 and April 2026). NOTE: The Archdiocese of Baltimore will send an invoice for the second payment by January 31, 2026. This payment must be received by April 1, 2026.

If paying by check, please make your check payable to the Archdiocese of Baltimore and include Gala 2025 in the memo line.

Credit card payments can be made at <https://www.archbalt.org/annual-gala-online-payment-form/>, by calling 410.547.5557 or scanning the QR Code below.

Please return this form to:

Archdiocese of Baltimore Gala
Attn: Roxanne Fiddler
320 Cathedral Street, 4th Floor
Baltimore, MD 21201

A copy of this form can be emailed to roxanne.fiddler@archbalt.org.

